

Mr. Mark Jaffe, President and CEO of the Greater New York Chamber of Commerce and Industry, Mr. Sheikh Mohammad Maruf, Managing Director of Dhaka Bank, and Mr. Raihanul Islam Chowdhury, Senior Vice-President of BUCCI and Global Climate Activist inaugurated the 3rd Bangladesh Remittance Fair 2024 with a ribbon-cutting ceremony.

# Bangladesh Remittance Fair 2025

Legal Remittance, Better Bangladesh

# 19 & 20 April 2025

### Shanai Restaurant & Party Hall

37-43 74th Street, Jackson Heights NY 11372, USA



Mr. Abdul Hai Sarker, Chairman of Bangladesh Association of Banks (BAB) and Dhaka Bank presenting his remarks virtually.

## 4th Bangladesh Remittance Fair 2025

- Key Economic Driver: Remittance plays a crucial role in Bangladesh's economic growth, boosting foreign exchange reserves and national savings.
- Top Remittance Source: The USA is the highest remittance sender to Bangladesh for the last three years, with nearly 0.8 million Non-Resident Bangladeshis.
- Slogan: "Legal Remittance, Better Bangladesh"
- Event Focus: Promoting transparent, compliant remittance processes to strengthen Bangladesh's economy and foreign reserves.
- Key Stakeholders: Banks, mobile financial services, app developers, money exchange houses, and channel partners.
- Networking & Insights: Explore new opportunities, enhance security, and improve the efficiency of remittance channels to the Diaspora.



Chairman of National Bank Mr. Abdul Awal Mintoo receiving the Top Remittance Receiver Bank Award from the representatives of Bangladesh-USA Chamber of Commerce & Industry

## **Event Highlights**

At the 4th Bangladesh Remittance Fair 2025, NRB Bangladeshis will be given the opportunity to open bank accounts, deals will be made, strategies, experiences, and ideas will be shared, and practical solutions will be provided.

- 2 Days
- 20+ Exhibitors from Bangladesh & USA
- Expatriates can open instant account at the fair.
- Demonstration, Presentation, Discussion & Q/A session
- Remittance Seminar and Offshore banking discussion
- 30+ Top Speakers and Up to 8 Plenary Sessions and Keynotes

- Top 300+ Remittance Senders from USA
- Best 10 Remitters from USA will be awarded
- Top 3 Remittance Receiver Bank in Bangladesh will be awarded
- Top 3 Money Exchange Companies / Remittance Channel Partners will be awarded.
- Networking Dinner
- Musical Show

# Who Should Participate?

- Banks & Financial Institutions
- Money Transfer Operators
- Remittance Channel Partners
- Offshore Banking Service Providers
- Microfinance Institutions

- Governments & Regulator Agencies
- Mobile Financial Services
- Fintechs
- Money Transfer & Remittance App

Diaspora

■ Businesses – SMEs

# Who Should Visit?

Bangladeshi Diaspora,
Professionals, Community &
Cultural Organization
Members, Expatriate forum &
Association Members,
Entrepreneurs &
Businesses Owners
etc in USA

# Why Participate?

# Launch new products

The ideal platform to reveal your latest products and promote new services to an audience actively seeking innovation

# New routes to market

Located in New York, a key city of potential Bangladeshi American, you'll meet a wide range of remitters who can open up new opportunities for you.

# Create a new pipeline of leads

Educate an exceptional high-level target audience about your latest offerings to create a new pipeline of leads, attract new agents to scale up your operations and broaden your reach

# Networking opportunities

Meet new customers and reconnect with active users and Industry leaders, government high officials throughout the event.

# Enhance Your Brand

Exhibit alongside the industry's top companies and get in front of a hard-to-meet high calibre audience.

#### Unrivalled Government Support

Honorable Governor of Bangladesh Bank Dr. Ahsan H. Mansur has given his kind consent to participate as the chief guest of Bangladesh Remittance Fair 2025

# Glimpse of Bangladesh Remittance Fair 2024

3rd Bangladesh Remittance Fair 2024 was held on 20-21 October 2024 at Jamaica Performing Arts Center (JPAC), New York 11432, USA organized by Bangladesh-USA Chamber of Commerce and Industry (BUCCI) and USA-Bangladesh Business Links in association with Muktadhara New York

- 10+ exhibitors from USA and Bangladesh
- 6 Business Sessions on Legal Remittance, Offshore Banking and NRB Business and Investment Opportunities
- Top 10 Remitters from USA received award
- Islami Bank Bangladesh PLC, National Bank Limited and Bank Asia PLC received Top Remittance Receiver Bank Award 2024
- Sunman Global Express, Standard Express and BA Express received Top Remittance Channel Partner award 2024
- Dhaka bank PLC received Best Partner Recognition Award 2024
- Networking Dinner and Musical Show



Dhaka Bank booth at Bangladesh Remittance Fair 2024



Dhaka Bank PLC Managing Director Mr. Sheikh Mohammad Maruf and Uttara Bank PLC Managing Director Mr. Mohammad Rabiul Hossain along with BA Express USA Inc. Chief Executive Officer Mr. Md. Ataur Rahman at the fair

#### **Exhibition Booth Participation Offer**

6x6 SQF Standard Table Booth

BDT 6,20,000.00

### Sponsorship Offer

TITLE SPONSOR (Exclusive and limited to only one Sponsor)

Package Cost

# BDT~5000000.00~(Excluding VAT & Taxes)

- "Title Sponsor 4th Bangladesh Remittance Fair 2025"
- The Title Sponsor's logo or name will appear prominently at the top of the event logo on all marketing materials, including brochures, presentations, mailers, banners, pre-event press releases, the event website, and all electronic communications sent to our extensive industry database, wherever applicable.
- A 12 x 6 ft exhibition booth at a prime location within the Bangladesh Remittance Fair 2025 venue.
- An opportunity to present a corporate message on the main stage for 10 minutes.

- A recognition announcement during the event, acknowledging the Title Sponsor during key sessions.
- Two full-page color advertisements for the Title Sponsor in the official Bangladesh Remittance Fair 2025 Magazine.
- The Title Sponsor's Chairman or Managing Director will be invited as a Special Guest at both the inaugural ceremony and the Award & Closing Ceremony of the event.
- Five banner ads placed at prime locations within the Bangladesh Remittance Fair venue.
- A special proclamation for the Title Sponsor from a New York Senator.



Chairman of Islami Bank Bangladesh Mr. Janab Obayed Ullah Al Masud receiving the Top Remittance Receiver Bank Award from the representatives of Bangladesh-USA Chamber of Commerce & Industry

#### POWERED BY SPONSOR

(Exclusive and limited to only one Sponsor)

Package Cost

### BDT 3500000.00

(Excluding VAT & Taxes)

- "4th Bangladesh Remittance Fair 2025 Powered by [Sponsor Name]"
- The sponsor's logo or name will appear below the event logo on all marketing materials for the show, including brochures, presentations, mailers, banners, pre-event press releases, event website, and all electronic communications sent to our extensive industry database, wherever applicable.
- A 12 x 6 ft exhibition booth at a prime location within the Bangladesh Remittance Fair venue.
- An opportunity to present the

corporate message on the main stage for 7 minutes.

- A recognition announcement during the event, acknowledging the sponsor as "Powered by" during key sessions.
- Two full-page color advertisements for the sponsor in the official Bangladesh Remittance Fair 2025 Magazine.
- The sponsor's Chairman or Managing Director will be invited to participate as a Special Guest at both the inaugural and Award & Closing Ceremonies of the event.
- Three banner ads at prime locations within the Bangladesh Remittance Fair venue.
- A special proclamation for the "Powered by" sponsor from a New York Senator.

#### PROGRAM SPONSOR

(limited to Four Sponsors)

Package Cost

#### BDT 1200000.00

(Excluding VAT & Taxes)

- The Program Sponsor's logo or name will be featured on all marketing materials for the event, including brochures, presentations, mailers, banners, the event website, session/program backdrops, and other related collateral.
- The Program Sponsor's Chairman or Managing Director will be invited as an honorable Special Guest to the opening ceremony of the 4th Bangladesh Remittance Fair 2025.
- The Chairman, Managing Director, or another senior representative of the Program Sponsor will be invited as an honorable guest or speaker at the sponsored session.
- An opportunity to present a corporate message for 3 minutes on the main stage during the sponsored session/program.
- Two banner ads will be displayed in the seminar or conference room during the sponsored session/program.
- An 8ft x 6ft exhibition booth located in the event hall.
- One full-page color advertisement for the Program Sponsor in the official Bangladesh Remittance Fair 2025 Magazine.

### Bangladesh Remittance Fair 2025 Magazine

To promote your company and connect with the targeted audience at the event; it is a golden opportunity to advertise and showcase your products and/or services in the **Bangladesh Remittance Fair 2025 Magazine**.

The category offered for the advertisement is

Sl No.	Advertisement Category	Cost (BDT)	Cost (USD)
1	Back Cover (Color) and 1 year banner Advertise on Fair website home page (http://bangladeshremittancefair.com)	372,000.00	\$3000.00
2	Inside Front Cover (Color) and 1 year banner Advertise on Fair website home page (http://bangladeshremittancefair.com)	248,000.00	\$2000.00
3	Inside Back Cover (Color) and l year banner Advertise on Fair website home page (http://bangladeshremittancefair.com)	248,000.00	\$2000.00
4	Inside Full Page (Color)	124,000.00	\$1000.00
5	Inside Half Page (Color)	62,000.00	\$500.00
6	Full Page (Color), Logo and 1 year banner Advertisement on Fair website (http://bangladeshremittancefair.com)	200,000.00	\$1600.00

To avail the benefit of advertising and marketing for your organization, we request you to grab this opportunity and send us the confirmation at the earliest.

### Organized By





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